

Alcamé



PIZZI
Flexible Control Texture Paste

FRESCO COLLECTION

Deeply conditions and restores hair wellness.

USE PRODUCT FOR

Hairstyles requiring moderate hold and a bit of texture.

WHAT IT DOES

Creates texture and hold without weighing the hair down and provides a slight sheen.

HOW TO USE IT

Start with a dime-size amount and rub into palms. Work into the hair and use fingertips to create separation and texture.

AVAILABLE SIZES

2.0 oz / 59 ml

PERFORMANCE SCALE



FEATURES

Salvia Officinalis (Sage) Leaf Extract

Citrus Aurantium Bergamia (Bergamot) Fruit Oil

Mentha Piperita (Peppermint) Oil

Beeswax

BENEFITS

A safe, natural disinfectant. Leaves the hair soft and shiny, and the scalp invigorated.

Antibiotic and disinfectant inhibits growth of germs, virus, and fungi.

Cooling, stimulating, and invigorating.

Lubricates, hydrates, and softens the hair. Antioxidants protect from environmental damage.

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CURABELLA

Revitalizing & Restoring Conditioner

FRESCO COLLECTION

Deeply conditions, revitalizes, and restores hair wellness.

USE PRODUCT FOR

Restoring dry, chemically treated, or environmentally damaged hair.

WHAT IT DOES

Revitalizes and restores damaged hair with high levels of proteins and amino acids. A strong but weightless hair treatment.

HOW TO USE IT

After shampooing, apply Curabella by massaging gently into scalp. Work through hair, roots to ends. Leave on for 30 seconds to 2 minutes for daily use or 10-15 minutes as a treatment.

AVAILABLE SIZES

7.1 oz / 210 ml
33.3 oz / 1 L

PERFORMANCE SCALE



FEATURES

Helianthus Annuus (Sunflower) Seed Oil

Ocimum Basilicum (Basil) Extract

Rosmarinus Officinalis (Rosemary) Leaf Extract

Salvia Officinalis (Sage) Leaf Extract

BENEFITS

Protection from UV/UVA rays and prevents cell damage from free radicals.

Soothing, purifying, and stimulating. Effective hair conditioner and detangler.

Stimulates and refreshes the scalp, and is used to help prevent hair loss. Adds sheen to hair.

An excellent and safe natural disinfectant. Leaves the hair feeling soft and shiny, and the scalp invigorated.

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CAPELLO LA'VARE
Revitalizing Shampoo

FRESCO COLLECTION

Deeply conditions, revitalizes, and restores hair wellness.

USE PRODUCT FOR

Hair in need of a deep treatment shampoo.

WHAT IT DOES

This clear, weightless shampoo adds proteins and amino acids to revitalize and restore damaged hair.

HOW TO USE IT

Apply shampoo and massage through hair, roots to ends. Rinse thoroughly. Condition with Curabella. Rinse, and style as usual.

AVAILABLE SIZES

9.1 oz / 270 ml
33.0 oz / 1 L

PERFORMANCE SCALE



FEATURES

Stepan-Mild

Tetra Protein Complex

Rosmarinus Officinalis (Rosemary) Leaf Oil

Citrus Aurantifolia (Lime) Oil

BENEFITS

100% sulfate free, color extending, plant-derived, mild, non-irritating cleansing agent.

Powerful hair-strengthening blend designed to improve tensile strength. Aids in withstanding the stresses of chemical processes, environmental abuse, and thermal styling tools.

Stimulates and refreshes the scalp and is used to help prevent hair loss. Adds sheen to hair.

Antiseptic and disinfectant properties are useful for clearing oily, congested skin.