

Alcamé



EMBRACE
Strong Hold Design Gel

RITUAL COLLECTION

Performance driven products focused on frequent users.

USE PRODUCT FOR

Any hair type or style that is in need of a strong hold gel. Ideal for slicking hair, wet looks, or blow drying.

WHAT IT DOES

Provides strong hold and moderate shine.

HOW TO USE IT

Put a dime-size amount into palms and rub hands together. Massage into hair and scalp, roots to ends. For a quick fix, work a little into dry hair.

AVAILABLE SIZES

7.1 oz / 210 ml

PERFORMANCE SCALE



FEATURES

Tetra Protein Complex

Helianthus Annuus (Sunflower) Seed Extract

Salvia Sclarea (Clary Sage) Oil

Rosa Canina (Rosehips) Fruit Extract

BENEFITS

Powerful hair-strengthening blend designed to improve tensile strength. Aids in withstanding the stresses of chemical processes, environmental abuse, and thermal styling tools.

Protection from UV/UVA rays and cell damage from free radicals.

Improves the blood circulation in the scalp and stimulates the growth of hair follicles.

Excellent soothing moisturizer for dry hair and skin with healing properties.